F I L M A K A D E M I E

B A D E N - W Ü R T T E M B E R G

Application documents for the diploma postgraduate programme

Motion Design

The following application documents must be submitted **via upload to the application portal** at the same time as the application for admission to the degree programme:

A <u>completed</u> degree in a related discipline:

- Proof of a diploma, bachelor's or master's degree in graphic design, communication design, fine arts <u>or</u> proof of a diploma, bachelor's or master's degree in a related discipline
- Proof of generally approx. 6 months of practical or professional experience within the industry
- Curriculum vitae in tabular form (computerised/typescript)
- Letter of motivation (max. one page DIN A4)

Work samples

In addition to the above-mentioned application documents, a work sample must be submitted via upload:

- Work samples from one or more areas: Motion graphics, interface design, on-air design, animation, music video, event design, graphic design, typography, corporate design or similar.
- Please submit a short project description (3 - 4 sentences) for each work sample.
- Showreels can be submitted if required. Individual images from the videos are not required.
- Data volume: Please note that the work sample you submit must not exceed the data volume of <u>4 GB </u>under any circumstances!
- Formats: MP4 - max. ProRes HD

Please name and describe your respective part of the work sample. The work sample should demonstrate your suitability for the Motion Design study course and reflect your qualifications.