

RECOMMENDED KNOWLEDGE BASIS FOR LATERAL ENTRY PRODUCTION INTO PROJECT-BASED STUDIES (3RD + 4TH STUDY YEAR) IN THE DEGREE COURSE

DEVELOPMENT AREA:

- Foundational principles of dramaturgy
- Foundational principles in the production planning of audio-visual projects

PHYSICAL PRODUCTION AREA:

- Basic understanding of and own experience with work processes, organisation, distribution of tasks and team building in film production
- Basic experience in team leadership & conflict management
- Basic understanding post-production

LEGAL & BUSINESS AFFAIRS AREA:

- Understanding of legal basics in film & media law (copyrights, chain of title)
- Basic understanding music law
- Basic knowledge contract design

BUDGET & FINANCING AREA:

- Basic understanding of shooting schedules & the calculation of feature films (SESAM software)
- Basic principles of film financing (incl. national film funding)

MARKETS AREA:

- Basic overview of the national TV and cinema market
- Understanding of exploitation channels and the work of distributors, broadcasters, streaming services, worldwide distribution
- Basic principles of marketing films for cinema and TV

GENERAL PRINCIPLE:

Basic knowledge in the above topics and areas of the film and media industry is simply a recommendation for those applying for lateral entry into the project-based study course in Production.

It is not required to have already gained extensive knowledge in all areas by the time the application is submitted.